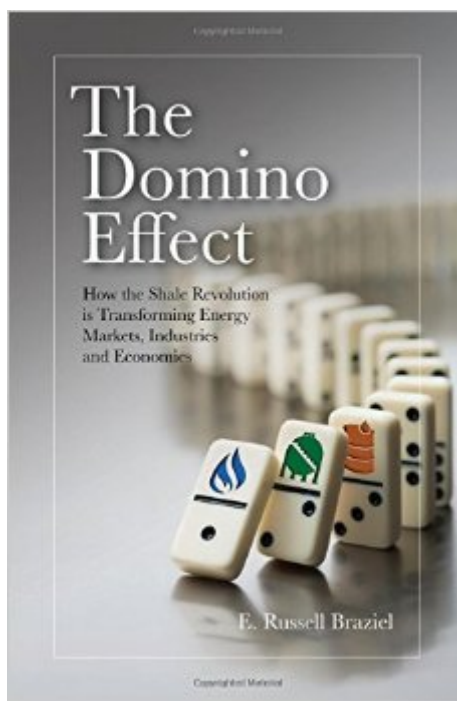


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# The Domino Effect



## Synopsis

The Domino EffectThe shale revolution triggered The Domino Effect, a cascading series of events that has profoundly transformed energy markets, reshaped major related industries and remodeled the global economic and geopolitical landscape.Â This book presents a unique, integrated perspective on natural gas, crude oil and natural gas liquids that is vital to understanding energy prices, product flows, infrastructure, equity values and the global energy economy. Innovative analysis provides energy producers, marketers, end users, financiers, and investors with a framework for understanding the tectonic shift in global supply and demand that will continue to drive energy markets for decades to come.Â The Domino Effect also delivers high-level insights into exploiting the extraordinary investment, trade and career opportunities that will continue to be opened by the shale revolution. Please visit [thedominoeffect.com](http://thedominoeffect.com) for additional content referenced in the book.Â

## Book Information

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Average Customer Review: 4.8 out of 5 starsÂ Â See all reviewsÂ (40 customer reviews)

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## Customer Reviews

I've read most of the fracking oil books. This book does a good job of explaining historic oil and gas, along with current issues. Explains enough of the physics of oil and gas. Also helped me understand the place of NGL's in the mix. Does good job of explaining North America status as oil/gas producer, and what that means for the US. Discusses the Midstream importance in affecting Hub prices. Didn't help me pic good MLP from a Bad MLP. Worth the money and time

This is not the story from the outside in, it is the story from the inside out. Braziel has spent his entire career in energy markets -- as a trader, in technology, in business development and now in analytics -- and you can tell it from his real world description of events, and from his insights that cut through the hype and misinformation that usually accompanies explanations of today's energy market turmoil. The book argues that everything that has happened in the shale era has happened for a reason. And that the reasons can not only be understood -- they can be anticipated. For anyone that wants to understand where crude oil and natural gas markets are headed, this is the book to read.

We've been searching for valuable insight on the ever changing oil / gas industry. Rusty Braziel seems to be ahead of most with his logical thinking and smart analysis. With property that sits in the middle of the action, we're constantly seeking information to assist us with decision-making. The Domino Effect has given us new ideas to explore in 2016 and beyond. Jim Berry, Brock Stratton Ridge, LLC

This book is a must read for any entrepreneur or senior manager wanting to gain more knowledge of the energy markets. Through his extensive experience Rusty Braziel explains the trends and why they occur based on the economics of each. I read his blog every day and now am recommending his book to all. Well done, 5 stars

Fracking and low energy prices are covered in the mass media as separate issues. Braziel goes back to shale oil, the root cause of them both, and takes the story through, to date, thirty subsequent events. Probably too much for a politician to undertake, but an informed citizen could spend a few hours profitably reading this. In addition, the underlying theme, understated by Braziel, is the enormous national potential realized in the development of the techniques necessary to recover oil and gas from the very deep shale and then transport it around the country. This is a story of entrepreneurial capitalism at work. In the absence of the kind of governmental over regulation that we are now seeing in the financial markets, the oil business men have changed the world. The background to the story is that nowhere else in the world has shale been tapped. It will, as American companies are hired but as of now nobody else has been able to get the job done.

This book tied up about 500 different articles and analysis I've been reading on oil and gas over the last decade, into one neat package. Yes, it's a deep dive on some subjects for most people. But it's

a rewarding deep dive. I used this book to really get to know the oil and gas industry in order to make some very important and significant investments earlier this year at the worst of the oil market stock crash. This book was priceless in helping me understand which basins, products, midstream infrastructure, etc. was worth my investment dollar.

The organization is perfect. All the information builds on what came before. It's very detailed and even gets into the basics of how the chemistry of the different DBHs affect their economics (ex: smaller hydrocarbons have higher vapor pressure and are more difficult to store). The outlook at the end of the book nicely wraps up the impact of everything he talked about before. I read this as a PhD student looking to enter into the energy industry and this was very useful to me.

Rusty brings a huge wealth of knowledge to a complex topic and delivers a clearly presented thesis on the forces that impact the energy market. This is a great investment in time to refresh many of the fundamentals of the market.

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